



Carlsbad Softball Association

Community Relations Department

October 9, 2006

Dear Sir or Madam,

My name is Lizan Arzola and I am the Special Events Coordinator and Sponsorship Director for the Carlsbad Softball Association (CSA) in Carlsbad, CA. CSA has been established to provide an opportunity for girls in our community from ages 5-16 to play fast-pitch softball on a year-round basis. We have been established in Carlsbad for nearly two decades and provide softball to approximately 350 young girls annually. Our mission is to combine an atmosphere of sportsmanship and excellent instruction in helping to promote confidence and character for the girls of our league.

As an all-volunteer, non-profit organization, we rely on sponsorship, fundraisers and donations to maintain and grow our league. Proceeds from donations and fundraisers are used toward maintaining and purchasing new equipment, providing uniforms, renting fields, sponsorships for players in financial need, and to provide scholarships to student athletes.

The Carlsbad Softball Association and all its families appreciate all the support received from organizations such as yours. I have included a sponsorship information sheet with application for your review. Please consider helping our community by providing a donation or sponsorship to our organization. To learn more about our organization please visit our website at www.carlsbadsoftball.com.

In addition, in regards to our 4th Annual Casino Night we are looking for table sponsors as well as **“Donated Prizes”** that can be used in our silent auction. So, put on your “thinking cap!” Who can you think of (a person or business) that would be willing to **Donate a Prize** for our silent auction? It won’t take much time and your help is greatly appreciated. Each person or business that donates a prize will be recognized at our event and will receive a letter thanking them along with tax deduction information for income tax purposes, as a way of saying “Thank you!”

Thank you for your consideration.

Sincerely,

Lizan Arzola
Sponsorship Director and
Special Events Coordinator
LIZANARZOLA@yahoo.com
(760) 525-1310

Send Donations & Items To:
c/o Lizan Arzola
Carlsbad Softball Assoc.
4704 Amberwood Court
Carlsbad, CA 92008